# Uni Campus | DIGITAL SERVICES

# Seagull

AI-powered, Centralized Internship and Job Placement Suite

Total Career Management Solution

Achieve your Campus Placement Goals

SEAGULL

# Jobs aren't the issue

There aren't dearth of Jobs. The challenge is in connecting the ones who are seeking jobs to the ones who are offering them at the *right fit*

**Seagull** is an AI-powered centralised internship and campus job Placement Suite for Total Career Management. It brings together students, colleges, universities, skill providers, recruiters and govt. at single cloud platform aimed at reducing challenges in the career, job and talent discovery process.

## Challenges

- Analyzing Job Trends
- Develop relevant Job skills
- Managing student & recruiter data
- Lack of relevant job skills despite good academics
- Managing scattered/redundant data
- Fewer opportunities for skilled students with low-academic scores

## Features

**Online Placement Brochure**

Display the courses and student profiles with transparency and security

**AI based Job recommender system**

Skilled based Jobs, to find the right fit

**Campus notifications**

Deliver notices and emails one click to all the student
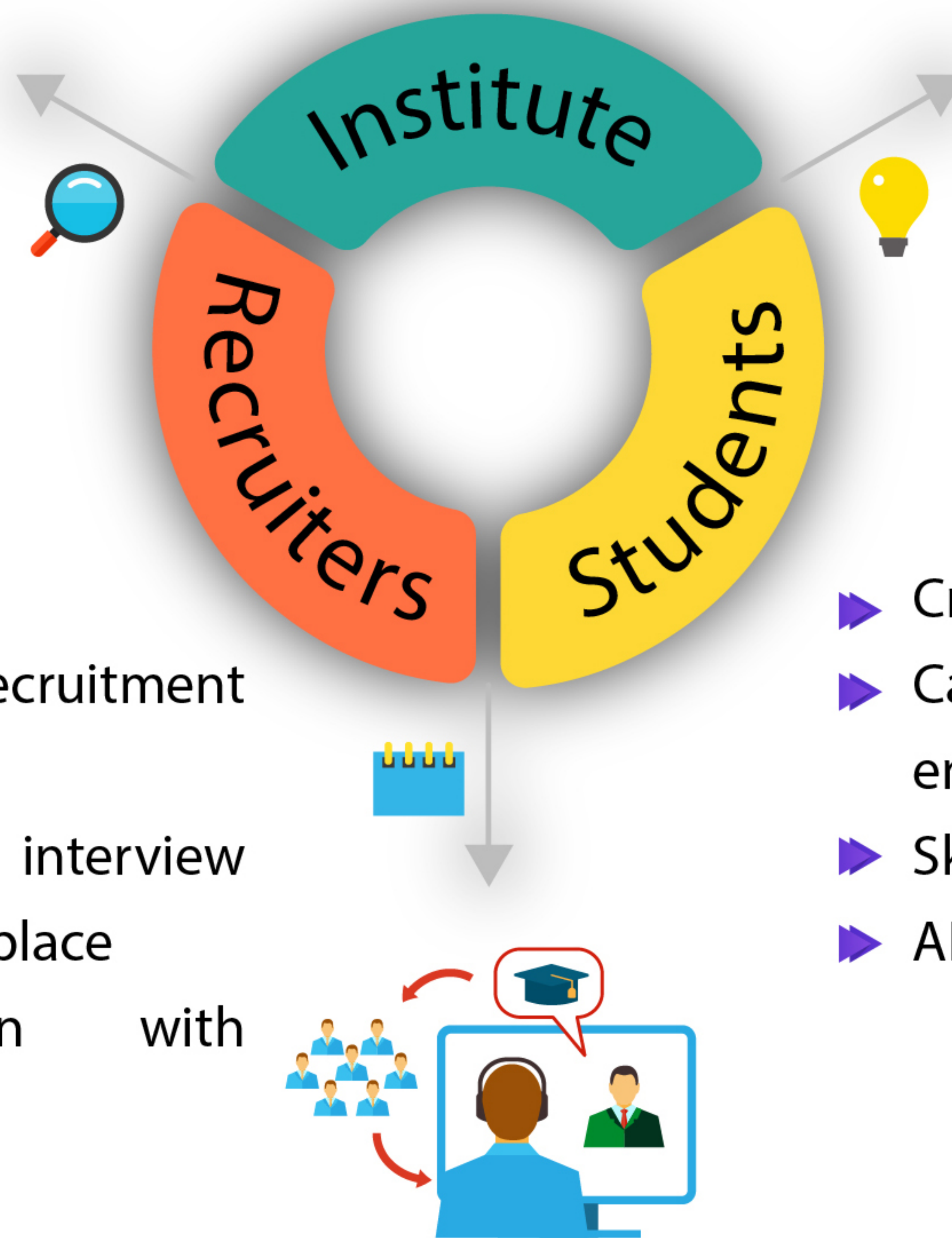
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**AI based CRM**

One Place monitoring of all the placement related activities.

**Job trends and Skill mapping**

Realtime job trends to stay updated with the industry

# Benefits

- ▶ Manage entire campus recruitment process
- ▶ Share online placement brochure
- ▶ Centralized data management & CRM.
- ▶ Campus notifications management

**Institute**

**Recruiters**

**Students**

- ▶ Post Job & Internship
- ▶ Manage end to end Campus recruitment process for several institutes.
- ▶ Shortlisting, assessment, and interview scheduling and offer letters at place
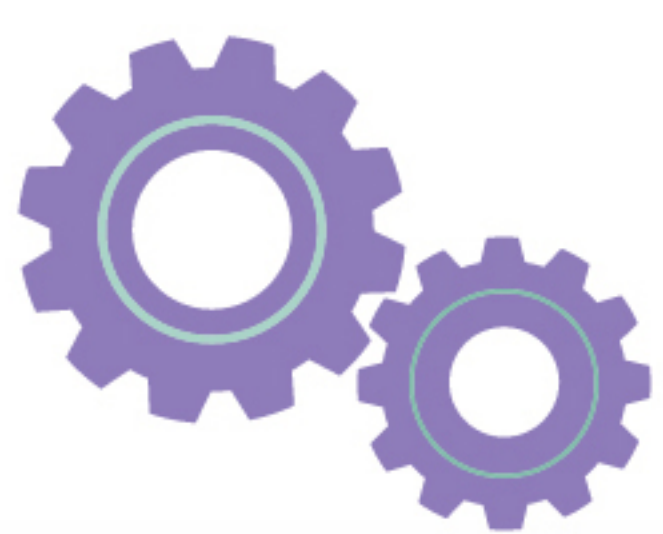- ▶ Centralized communication with institutes and students .

- ▶ Create profile & upload video CV.
- ▶ Campus placement preparation and skill enhancement courses.
- ▶ Skill gap analysis
- ▶ AI based Job recommender system.

### Placement Forum
Common platform for TPO and students to discuss placements

### Placement Preparation
Provide with pre-placement courses to students

| 6 | 7 | 8 | 9 | 10 |

### Shortlisting tools
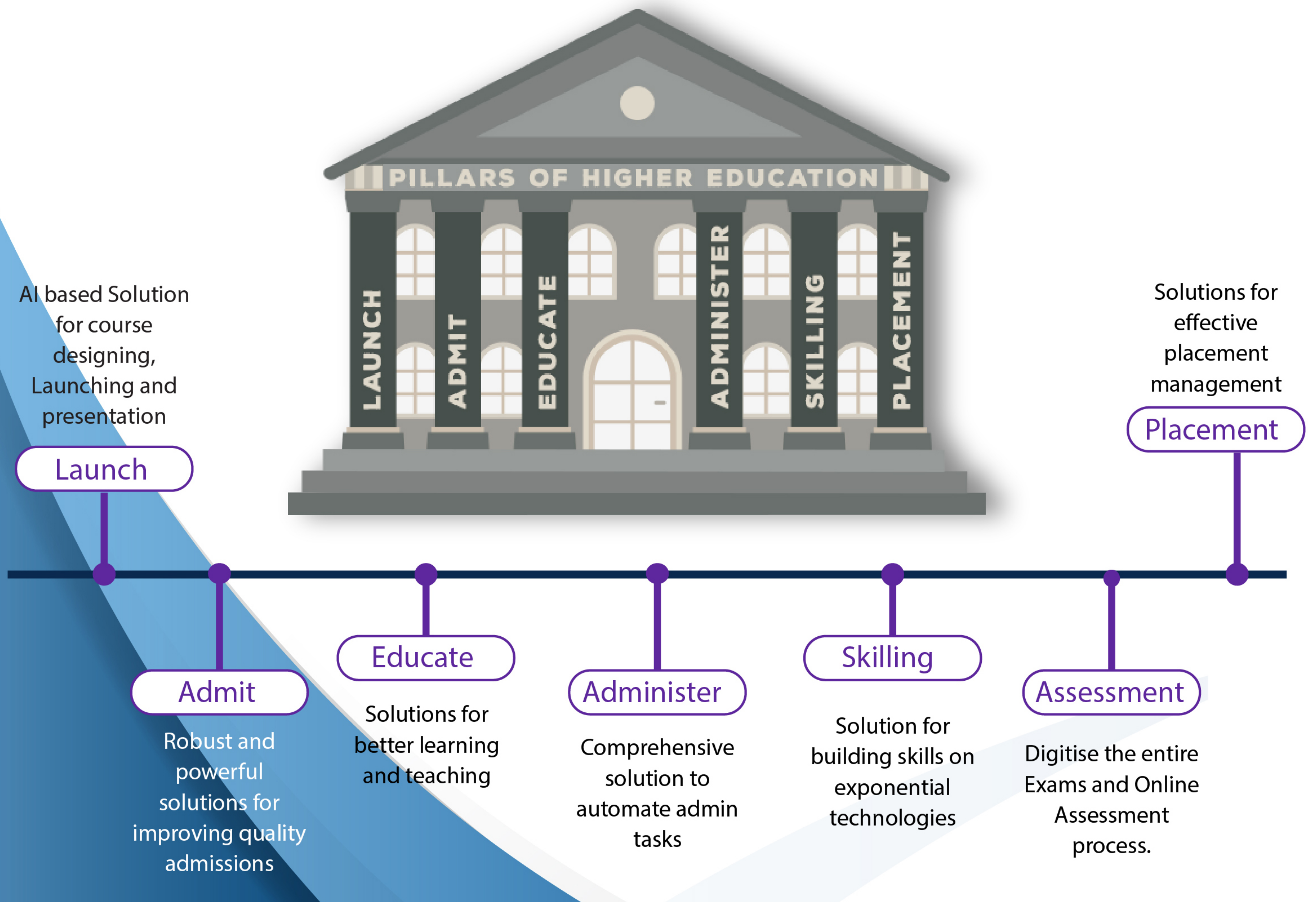Shortlist students easily based on the skills and academic scores

### Placement Coordinators
Create Coordinator accounts to distribute the work

### Tools for Recruiters
Job & Internship posting, interviews, AI proctored assessment

SEAGULL

# 6 fundamental pillars of higher education

## PILLARS OF HIGHER EDUCATION

LAUNCH · ADMIT · EDUCATE · ADMINISTER · SKILLING · PLACEMENT

**Launch**
AI based Solution for course designing, Launching and presentation

**Admit**
Robust and powerful solutions for improving quality admissions

**Educate**
Solutions for better learning and teaching

**Administer**
Comprehensive solution to automate admin tasks

**Skilling**
Solution for building skills on exponential technologies

**Assessment**
Digitise the entire Exams and Online Assessment process.

**Placement**
Solutions for effective placement management

mUni is a platform covering 6 pillars which provide all the ingredients that are required for an academic complex whe ther it's an ordinary affiliated college or an university.
Right from launching course designing and advertising then administer, and then comes most important skilling students and placement. Also, all 6 pillars are covered by muni and i am sure that it would be very useful platform for the universities.

Prof. Anil D. Sahasrabudhe,
Chairman, All India Council for Technical Education (AICTE)
speaking at EduTech Congress 2018, New Delhi, India.

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